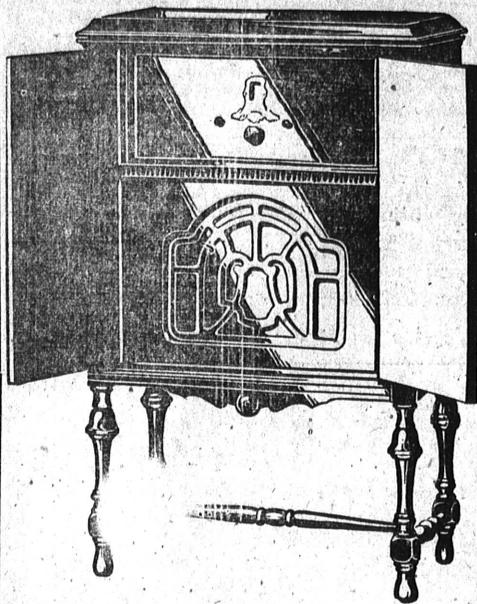


DeBra Radio Company
"The Pioneers of Radio in the Community"

The SPARTON EQUASONNE



MODEL 79A

The Newest Circuit in Radio

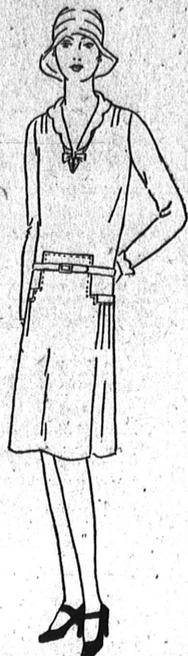
Producing the most remarkable distance records we have ever seen—and we believe the tone is the sweetest you ever heard.

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THE SCHOOL FROCK WITH INDIVIDUALITY

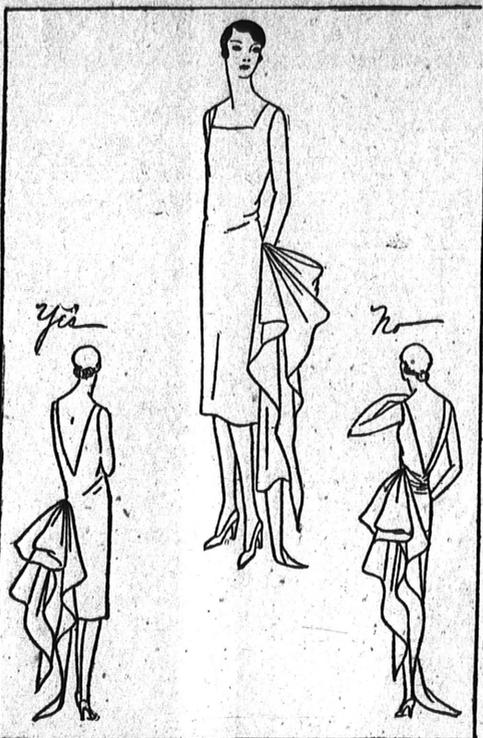
Natalie R. writes that she is fifteen, in boarding school, and the recipient, from time to time, of dresses that her mother sends her from home. She explains that there is nothing radically wrong with these frocks, but they come so definitely under the "school-dress" category that she shudders whenever she sees the old familiar package, because the content within is certain to be simple, serviceable, suitable for school—and nothing else. Natalie does not incline to frivolity in clothes but she does want chic, even in the dresses she wears at school.

We have chosen the jersey frock sketched here for her because it combines all the sensible, useful qualities of these frocks her mother sends with a large amount of chic and a great percentage of individuality.

The crisp, fresh collar and cuffs are of linen and easy to launder. The circular front skirt is joined to the upper part in an interestingly shaped line, and the back is plain.

VOGUE WOMEN'S FASHIONS

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THE BLOUSE FOR THE ENSEMBLE

Catherine X. writes that she wants a blouse, one not too extensive that is simple to make and that may be worn with a navy blue tailored suit. She desires one suited to her twenty-six years, her height of five feet, five inches and her one-hundred and twenty-eight pounds.

The one we have chosen is of hip-length, and its smooth, fitted hip-line is accented by a narrow tailored belt below a slight blouse. The soft collar falls free at the point of the V neck into a narrow scarf.

Heavy satin crepe is one of the smartest fabrics this season to wear with the tailleur and, in an off-white shade, would be very chic as a complement to navy-blue. However, the blouse is so cut that it might be of two harmonizing shades of blue and form that denier eri in chic—the ensemble in three tones of one color.

THE FREQUENTLY ERRONEOUS ATTEMPT AT MAKING A GOOD THING BETTER

Probably one of the reasons why Paris, instead of New York holds the sceptre of the realm of fashion in its impeccable hand is because the French are innately subtle. Americans are not. Frankness we have long hailed as one of our most admirable characteristics, and, second to frankness, comes our praiseworthy spontaneity and natural exuberance. Now frankness, spontaneity and natural exuberance are all very well in their place, and, under certain conditions, they constitute one of the American's greatest charms, but those conditions are rather far removed from the attainment of chic. To be truly chic, one's clothes must be noteworthy for their subtlety. Blatancies of the mode are vagrants. Let us take the princess frock as an example of the error to which these two American traits are apt to lead. As shown in the center

and at the left in the sketch, its chic is indefinable, not flagrant. But, in our enthusiasm over it, we want to accent its individuality. We try to outprincess the princess. When it is delicately fitted, its draped lines merely a suggestion, we pinch, pull and make a veritable cascade of drapery and, a wrinkled, tight-fitting frock. Where it creates a harmony of line, with its décolletage purposely not quite to the waist, its bow, in perfect rhythm, placed low on the hip, we, in our eagerness to have no one miss the unusual lines, our urge to make a good thing better, ruin the lines by raising the bow to the waist and, with the scissors that frankly slash a great bite out of the décolletage, slash also a great bite out of its chic. The result appears at the right. It proves that when a frock is chic because of its subtlety, we should not try to overhaul it with frankness.



THE ALL-IMPORTANT DINNER-FROCK

One of the touchstones of chic is the ability—an ability in some women that amounts almost to genius—to wear the right clothes in the right places at the right time. The loveliest Paris frock in the world will count as worse than nothing if it appears at the wrong occasion. And one mistake made by many women is that of wearing elaborate and formal evening clothes to theatres and cabarets, settings for which robes de style and peacock trains were never intended.

The truly well-dressed woman wears a dinner frock that is more appropriate to such public places and saves her formal evening gowns for her own and friends' homes. The black silk crepe frock shown in the accompanying sketch is admirably adapted to wear to restaurants and theatres. The very smart silhouette is derived from the pepum, and the whole keynote is one of simplicity combined with elegance. In black, the frock is an excellent background for jewels, and it would be equally effective made of velvet.

Mr. and Mrs. S. A. Macallister and son Jack of Pasadena, were weekend guests at the home of Mr. and Mrs. Theodore E. Reeve.

A FROCK WITH SET-IN SLEEVES

H. W. asks Vogue to suggest a very simple frock for light-weight tweed or wool crepe. She adds that she had unusually short arms, so that she would like some advice about handling the sleeves.

The frock that Vogue has sketched for H. W. couldn't be simpler, but it has decided points of distinction, notably in the slightly flared outline and the soft scarf collar that is adjusted by the wearer. Details of the sleeve are given. The first sketch shows how one shortens the sleeve pattern by laying pleats straight across. It is important to retain the position of the elbow. The next sketch shows the sleeve basted and wrong-side-out, making clear the manner in which the fabric is eased between the notches, to give room for the

GIRDLES THAT RUN THE GAMUT IN GIRTH

Dear Claribel:— Do you remember Cynthia and how eager she was to study anatomy and be a famous doctor? Do you remember how she used to pore over books on physiology and nearly drive us out of our wits by dangling lanky skeletons in front of us? If your memory of that side of her is as vivid as mine (and I'm sure it is), you'll be just as amused as I was to learn that she is now a designer. But she is a very ingenious and especially important designer, for she bases her creations on her knowledge of anatomy. I spent one afternoon last week up at her studio where she was making a study of the kind of hip treatment that frocks for variously built people should have, and I have sketched three of these treatments, thinking they might interest you as they did me. The one at the top shows the back of the girdle on a frock which can be successfully worn by a person of medium girth. She need not be actually slim, because circular flouncings, curving up to the waist-line met the crushed and tied girdle in such a way as to hide any defects. The second one is for a slender (perhaps even to the point of boniness) young girl. A slim, flat belt encircles the hips, and the straight line is softened by a great chou descending into drapery at the side. The third, Cynthia told me, was designed for a tall and willowy person, but has also been worn with great chic by women up to size forty. The handkerchief-shaped yoke is outlined by fagoting, draped below a blouse, and casually tied at the left. Her work sounds interestingly promising. If I hear more about it, I'll let you know. An ever, EVE.



Kellys deliver maximum service

The man who demands the utmost in mileage, in dependability and in riding comfort is the man who insists on Kellys—and Kellys give him what he wants.

Kellys are designed and built to deliver maximum service—and they do deliver it. There is no guesswork about a Kelly tire—from start to finish it is the result of expert designing, careful selection of materials and experienced workmanship.

Knowing tires as we do, we know that Kellys will give our customers complete satisfaction. Try one—you'll buy the rest of the set without urging.

Mullin & Son

Redondo Blvd. at Western Ave. Torrance Phone 320-J

1500 at Auto Mart Opening

Messrs. Palmer, Hanson, Barnes Congratulated by Large Throng

Fifteen hundred persons attended the opening of the new automobile center at Marcellina and Cravens avenues Saturday. Hundreds inspected the new showrooms of the Torrance Motor Company, saw the new Chevrolet six-cylinder car and visited the company's repair and service departments and the Palmer tire sales and service location. The throng which attended the opening complimented Fred Palmer, Jack Hanson and Jack Barnes on their new locations. In the evening Spanish singers and stringed instrument players entertained. Messrs. Hanson, Barnes and Palmer were delighted with the size and enthusiasm of the crowd which visited their new commercial homes.

CERTIFICATE OF BUSINESS Fictitious Firm Name THE UNDERSIGNED do hereby

certify that they are conducting an electric business at 1507 Cabrillo avenue, Torrance, California, under the fictitious firm name of "Two Maeks Electric and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit: J. B. McComiskey, 2115 Arlington avenue. George J. Morgan, 2115 Arlington avenue.

WITNESS our hands this 31st day of December, 1928. J. B. McCOMISKEY, GEORGE J. MORGAN, State of California, County of Los Angeles—ss. ON THIS 31st day of December, A. D. 1928, before me, Chas. T. Rippey, in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared J. B. McComiskey and George J. Morgan, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same. IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this Certificate first above written. (Seal) CHAS. T. RIPPEY.

Humpty Dumpty

"COMPLETE FOOD STORES"

Humpty Dumpty's smile will never come off this year, because he knows a visit to his stores will please you. His chain of stores are making lasting patrons for he is "time saving" as well as "money saving."

HUMPTY DUMPTY FLOUR	5-lb. Sack	21c
	10 lb. Sack	40c
	24 1/2 lb. Sack	99c

A perfect blend of Hard and Soft Wheat Flours, for General Baking. A Los Angeles Product.

SUGAR, 10 lbs. 51c

Combination Sale	DUNN'S JAMS
Albers Flapjack Flour	2 1/2 lb. Glass Jar
Large Pkg. 28c	Peach Plum Apricot } 49c
Covered Wagon Syrup	Strawberry } 55c
Cane and Maple 56c	Raspberry } 55c
Total Value 84c	Contains only Fruit and Sugar.
Our Price For both 69c	

CORN FLAKES KELLOGGS Large Package 3 for 20c	PEANUT BUTTER GOLDEN WEST 1 lb. Can 22c 3 lb. Can 65c
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LESLIE SALT Shaker 10c	LUX FLAKES Small Pkg. .09
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Prices effective Grocery Dept. - January 4, 5, 7th

MEAT DEPARTMENT "Where Quality Counts"

Puritan HAMS lb. 28 1/2c (Half or Whole)
Premium HAMS lb. 30c (Half or Whole)
Swifts HOCKLESS PICNICS lb. 28 1/2c (Fine to bake. Premium cure.)
BEEF ROASTS lb. 25c (Fancy Steer Chuck)
POT ROASTS lb. 22 1/2c (Fancy Steer Chuck)
PORK ROASTS, lb. 16 1/2c
BACON lb. 27 1/2c Fancy Eastern Sugar Cured (Half or Whole)

Prices effective Meat Dept. - January 5th

VEGETABLE SPECIALS

Burbank Potatoes, 13 lbs. for	25c
Newton Pippin Apples, 9 lbs. for	25c
Juice Oranges, 3 doz. for	25c
New Potatoes, 6 lbs. for	25c

1401 Sartori Ave. Harry Lowe, Mgr.